

**Mailed to every home and business in the  
Madera Ranchos, Bonadelle Ranchos, Rolling Hills,  
Tesoro Viejo and Riverstone areas**

## 2021 PRODUCTION SCHEDULE

**DEADLINE**

**PRINT DATE**

**SPECIALS**

**JAN 8  
FEB 5  
MAR 12  
APR 9  
MAY 14  
JUN 11  
JUL 16  
AUG 13  
SEP 10  
OCT 8  
NOV 12  
DEC 10**

THE WEEK OF

**JAN 18  
FEB 15  
MAR 22  
APR 19  
MAY 24  
JUN 21  
JUL 26  
AUG 23  
SEP 20  
OCT 18  
NOV 22  
DEC 20**

**Valentine's Day  
St. Patrick's Day  
Easter  
Mother's Day/Flatlanders  
Memorial Day/Father's Day  
July 4th  
Back to School  
Labor Day  
Fall Specials  
Halloween  
Thanksgiving  
Christmas**

*Information accurate as of October, 2020*

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