

*Mailed to every home and business in the Madera Ranchos,  
Bonnadelle Ranchos, Rolling Hills, Tesoro Viejo and Riverstone*

## 2025 PRODUCTION SCHEDULE

### DEADLINE

### PRINT DATE

### SPECIALS

**JAN 15**  
**FEB 12**  
**MAR 12**  
**APR 16**  
**MAY 14**  
**JUN 18**  
**JUL 16**  
**AUG 13**  
**SEP 17**  
**OCT 15**  
**NOV 12**  
**DEC 10**

THE WEEK OF  
**JAN 20**  
**FEB 17**  
**MAR 17**  
**APR 21**  
**MAY 19**  
**JUN 23**  
**JUL 21**  
**AUG 18**  
**SEP 22**  
**OCT 20**  
**NOV 17**  
**DEC 15**

**Valentine's Day**  
**St. Patrick's Day**  
**Easter**  
**Mother's Day/Flatlanders**  
**Memorial Day/Father's Day**  
**July 4th**  
**Back to School**  
**Labor Day**  
**Fall Specials**  
**Halloween**  
**Thanksgiving**  
**Christmas**

*Information accurate as of Jan. 1, 2025*

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