

The Ranchos Independent



Published Monthly

37167 Ave. 12 Ste. 5C ■ Madera, CA 93636 ■ 559-645-0634 ■ Fax 559-645-4002

The advertiser agrees to be responsible for the accuracy of the information supplied for the advertisement and agrees to limit any responsibility of the Independent to the cost of the ad. Client agrees to the terms listed on the invoice and rate sheet. Payment is expected in advance.

Date: _____ First date ad will run: _____ Number of issues ad will run: _____

Company: _____ Billing address: _____ City/Zip: _____

Contact person: _____ Phone number: _____ Fax number: _____

Rate per col. inch: _____ Ad size: _____ Price per ad: _____ Dates ad will run: _____

Approved by: _____ Date: _____ Camera ready Copy with order? Yes No

1 Column inch = 2.5" Wide x 1" High
\$20 per column inch

2 column x 2 inch ad

5 inches wide x 2 inches high

\$80

2 column x 3 inch ad

5 inches wide x 3 inches high

\$120

2 column x 4 inch ad

5 inches wide x 4 inches high

\$160

2 column x 5 inch ad

5 inches wide x 5 inches high

\$200

Quarter Page ad

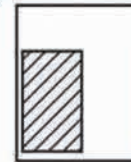
5 inches wide x 5.25 inches high

\$210

2 column x 6 inch ad

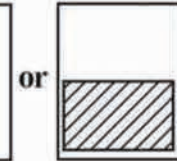
5 inches wide x 6 inches high

\$240



"Super"
1/4 Page
2 col. x 7.75"

\$310



Half Page
2 col. x 11" or
4 col. x 5.25"

\$420



"Super"
Half Page
4 col. x 7.75"

\$620



Full Page
4 col. x 11"

\$880

Add Color

Small ads add \$50 • Large ads add \$100

Inserts

\$300 with customer-supplied material

Camera Ready Ads

*Must be correct size with proper text.
We do not alter the ad in any way.*

Deadline

All advertising materials and Guest Articles or Press Releases are due the second Friday of the month.

645-0634

prepared 1-2024

Now you can e-mail us at ranchosnews @ yahoo.com